



VALERIO GUARESCHI

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Valerio Guareschi has been working for over thirty years in the agri-food industry, promoting the development and marketing at an international level of the main excellence of Made in Italy, both technological and food. Since the early 90's it has been involved in the sale of process and packaging systems and machines in the Food & Beverage sector, developing the first complete lines in the world for the packaging of mineral water in 20lt containers. At the beginning of 2000 he joined the newborn CIO, the Interregional Fruit and Vegetable Consortium of Parma, which brings together the most important GO cooperatives in the tomato sector in Italy.

He began to deal with sustainability and participated for more than 10 years in the works and projects of the Sustainable Agriculture Initiative Platform (www.saiplatform.org), an organization founded in 2002 by Unilever Nestlè and Danone. He has managed for many years the annual contracts for the supply of tomato derivatives on behalf of the Consorzio Casalasco del Pomodoro with the main multinational companies in the food sector. He was President of the Antonio Bizzozero Foundation from 2010 to 2014 and of the Stuard Experimental Farm in 2013-2014. For some years he has been collaborating as an investor manager with some startups active in the Agri Tech sector with a focus on traceability, detection of foreign bodies and reduction of food waste. Since 2021 he has been a partner in Safer Smart Labels with the task of identifying partners for business development in the food sector.